houdini

OUR
CAPABILITIES

LET'S MAKE *COOL SH*T* TOGETHER

In a world full of magic and the talented minds that create it, what makes us most excited is the ability to partner with those talents, and build solid relationships along the way.

YOU ARE WHO YOU SURROUND YOURSELF WITH.

1 / **FULL STACK DESIGN**

2 / **WEB DEVELOPMENT**

3 / **MOBILE APP DEVELOPMENT**

4 / **DIGITAL PRODUCT DESIGN**

5 / **EXPERIENTIAL DIGITAL MARKETING**

6 / **HOSTING AND SITE MANAGEMENT**

7 / **DIGITAL CONSULTING**

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FULL STACK
DESIGN

Our world is built around the combination of sophisticated engineering and intelligent design. Through research, strategy and years of experience, we create top-shelf design for a wide range of needs.

* Branding

* Experiential

* Print

* UI

* Creative

* UX

* Photography

WEB
DEVELOPMENT

As a full stack development shop, we can build custom front and/ or backend products. Whether it be a custom CMS or an off the self solution, we make sure to use the right tool for the job. This includes development, deployment, and management of the solution.

* HTML & CSS

* Javascript

* Angular, React & Vue JS

* Database Management

* Server Development & Deployment

* CMS Integration & Configuration

(ie. Wordpress, Craft or Custom)

3 /

MOBILE APP
DEVELOPMENT

We help our clients create applications for mobile devices that include marketing applications, enterprise solutions, visualization platforms, games, VR and AR experiences. We have experience launching Enterprise applications for iOS as well as releasing and managing global marketing activations via Play Store and App Store.

* React Native (cross) * Swift & Obj C (iOS) * Java (Android)

* XR

  - AR: Unity 3D, React Native, ARKit (iOS), ARCore (Android), Microsoft Hololens,

      Magic Leap One, Image recognition and tracking (Vuforia and Wikitude)

  - VR: Unity 3D, HTC Vive, Oculus Rift, Google Cardboard

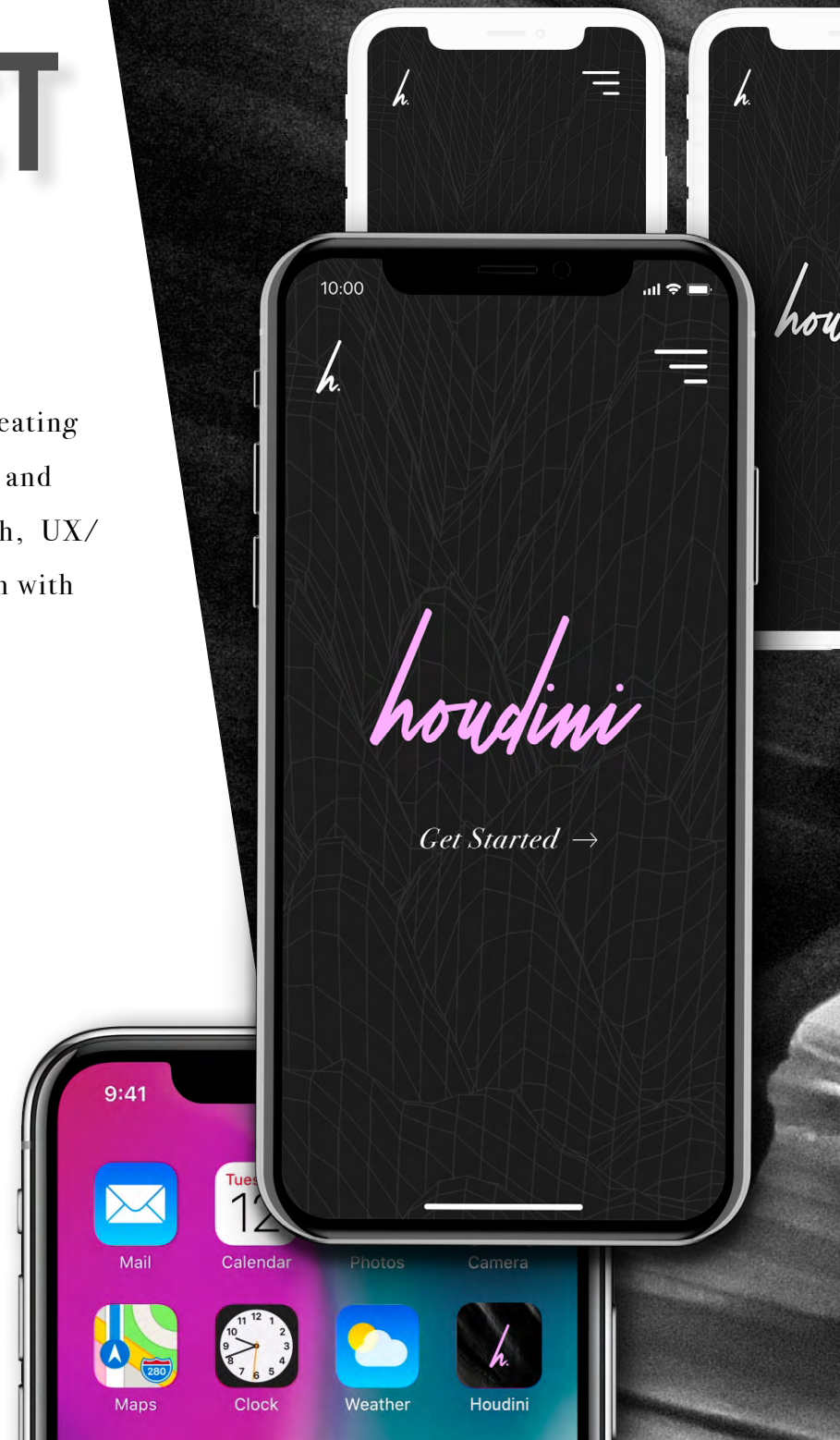   Magic Leap One, Image recognition and tracking (Vuforia and Wikitude)

**Additional: C#, C++, .NET, F#, Python*

4 / DIGITAL PRODUCT DESIGN

Entrepreneurs in tech have disrupted entire markets, sometimes even creating new markets. We jump into ideation with our clients and treat their idea and product like it is our own. Through Discovery, brand definition, research, UX/UI design and testing, we help our clients go from concept to completion with their product.

* Ideation

* Brand

* Product Consulting

* User Stories (UX)

* Wire Frames

* User Interface Design (UI)

* User Flow

* Tappable Prototype

* User Testing

* Investor Marketing Materials

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Get Started →

EXPERIENTIAL DIGITAL MARKETING

As humans, we love to see, feel and do. It helps us to learn and understand our world better. We use the same mechanics to help your customers learn about your brand, and leave a lasting impression. We thrive on strategizing and executing these approaches to brand engagement. Whether in an on-site activation or a fully built out exhibit with a digital experience our expert team is your solution for development, deployment and execution.

* Installations

* Tradeshows/Exhibits

* Pop-up Events

* Integrated Marketing Campaigns

* Brand Activations

* Custom Fabrication

* *And any other engagement*

HOSTING & SITE MANAGEMENT

Houdini has experience hosting with a myriad of providers. Generally, we recommend hosting through Google Cloud and AWS, and WP Engine for WordPress sites.

* SSL encryption

* Regular Backups

* Quality Customer Service

DIGITAL
CONSULTING

There is a lot of competition out there in the digital solutions realm. With so many platforms to create and distribute, it can be overwhelming on which to select, and how to navigate through to a successful result.

* Analyzing Solutions

* Reviewing Existing Solutions for Efficiancy

* Project / Product Management

* Team Building

* *And More*

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ESCAPE
CONVENTION

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We like to dream up the impossible and figure out how to make it reality.
Stepping outside of what has been the standard in marketing and
learning how to expand the norm through technology.

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